

### REMARKS

Claims 10 and 39-45 are pending in this application. Except for claim 44, all of these claims have been rejected under 35 USC 103(a) as being unpatentable over Johnsen in view of Shah et al. Claim 44 has been rejected under 35 USC 103(a) as being unpatentable over Johnsen in view of Shah and O'Hagan. Thus, all pending claims are rejected for at least the reason that Johnsen discloses many of the claimed elements.

Applicants have amended their independent claims to clarify that the delivery system claimed requires the use of a motorized vehicle such as, for example, the truck 7600 shown in Figure 13 and discussed on page 32 of the specification. In contrast, Johnsen discloses a shopping display system for organizing a shopping list that is installed on a shopping cart, which is not motorized. (See Fig. 1). Nor is it an obvious variant to make a shopping cart motorized, since shopping carts as a rule are mechanical devices with no motors. Accordingly, it is respectfully suggested that Johnsen is now inappropriate to cite as prior art against the pending claims, thus obviating the obviousness rejection against independent claims 10, 39 and 45 and their corresponding dependent claims.


### CONCLUSION

Applicants respectfully submit that pending claims 10 and 39-45 contained allowable subject matter.

If there are any fees due under 37 C.F.R. §§ 1.16 or 1.17 that are not enclosed herewith, please charge such fees to Deposit Account No. 19-5407.

Should the Examiner be of the view that a telephone interview would expedite consideration of these remarks please call the undersigned at (631) 738-5586.

Respectfully submitted,

By:   
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